SERENISSIMA
EXPRESS YOURSELF

INFINITA

The inspiration behind the new collection by Serenissima is colours, sizes and decorations with virtually infinite compositional and pairing potential, hence it was named INFINITA. The versatility of porcelain stoneware in interpreting material effects and capturing the most current and trendy shades is multiplied through 11 solid colour concrete-look hues and a wide array of decorative surfaces, above all the six elegant and exquisite accent colours from the famous Pitrizza collection by Cersarda.

With the INFINITA project, Serenissima and Cerasarda, Gruppo Romani brands, inaugurate an intriguing and effective synergy at the service of designers, an expert collaboration between excellent industrial production and handmade treasures fruit of historic local craftsmanship. The original Geometrie infinite decorations, in the Macro and Micro variants, that feature the brilliant notes of the accent colours to the ceramic surface of INFINITA, are also fruit of a collaboration with the architects at Amostudio.

The comprehensive and original range of INFINITA decorations complements and enhances the traditional options of use for floors and walls. The collection includes three-dimensional surfaces that call to mind artisanal workmanship, to be applied to walls, and graphic solutions that stylishly tone down the rigour of the classic orthogonality proposed by ceramic tiles.

Technology: Glazed porcelain stoneware

Colours: Panna, Tortora, Grano, Champagne, Nudo, Fumo, Cenere, Asparago, Avio, Oliva, Nocciola

Sizes: cm 120x120, 60x120, 60x60, 30x60

Decorations: Rigato infinito, Ventaglio infiniti, Fiore macro, Geometrie infinite macro, Geometrie infinite micro

Accent colours (by Cerasarda): Rosso Vivo, Bianco Playa, Blu Oltremare, Mandarino, Nero, Verde Smeraldo

Use: Indoor residential and commercial construction

Production: Made in Italy

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